EEO Public File Report

WPST-FM, WNJE-AM, WCHR-AM
(TRENTON, NJ)
January 22, 2014 – January 21, 2015

A. Full-Time Vacancies Filled During Past Year

1. Job Title: On Air Talent	Date Filled: 1/27/14
2. Job Title: Account Executive(s)	Dates Filled: 1/27/14, 2/10/14, 6/27/14, 8/13/14, 10/6/14, 12/29/14
3. Job Title: Director of AM Sales	Date Filled: 2/19/14
4. Job Title: Digital Design Manager	Date Filled: 6/18/14
5. Job Title: Receptionist	Date Filled: 6/23/14
6. Job Title: Sales Assistant	Date Filled: 10/6/14
7. Job Title: Creative Services Director	Date Filled: 10/15/14

B. Recruitment Sources used to Seek Candidates for Each Vacancy

1. Job Title: On Air Talent		Number Interviewed: 3		Date Filled: 1/27/14
Source	Contact Person	Address	Telephone Number	Person Hired?
Allaccess.com				YES
Njba.com				

2. Job Title: Account Executive		Number Interviewed: 30		Date Filled: 1/27/14, 2/10/14, 6/27/14, 2 x 8/13/14, 10/6/14, 12/29/14
Source	Contact Person	Address	Telephone Number	Person Hired?
Wpst.com		619 Alexander Rd, 3rd Floor Princeton NJ, 08540	609-419-0300	1 hired
Commericals on 94.5 WPST		619 Alexander Rd, 3rd Floor Princeton NJ, 08540	609-419-0300	
Indeed.com				
Referral	various			4 hired
Internal		619 Alexander Rd, 3rd Floor Princeton NJ, 08540	609-419-0300	2 hired

3. Job Title: Director of AM Sales		Number Interviewed: 7		Date Filled: 2/19/14
Source	Contact Person	Address	Telephone Number	Person Hired?
Recruitment		619 Alexander Rd, 3rd Floor Princeton NJ, 08540	609-419-0300	
Referral	Various			YES
Wpst.com		619 Alexander Rd, 3rd Floor Princeton NJ, 08540	609-419-0300	

Commericals on 94.5 WPST	Moss Jacobson	619 Alexander Rd, 3rd Floor Princeton NJ, 08540	609-419-0300	

4. Job Title: Digital Design Manager		Number Interviewed: 8	Date Filled: 6/18/14	
Source	Contact Person	Address	Telephone Number	Person Hired?
Indeed.com				YES
Referral	Various			

5. Job Title: Receptionist		Number Interviewed: 6	Date Filled: 6/23/14	
Source	Contact Person	Address	Telephone Number	Person Hired?
Internal		619 Alexander Rd, 3rd Floor Princeton NJ, 08540	609-419-0300	YES
Wpst.com		619 Alexander Rd, 3rd Floor Princeton NJ, 08540	609-419-0300	
Facebook				
Indeed.com				

6. Job Title: Sales Assistant		Number Interviewed: 3	Date Filled: 10/6/14	
Source	Contact Person	Address	Telephone Number	Person Hired?
Referral	various			YES
Indeed.com				
Wpst.com		619 Alexander Rd, 3rd Floor Princeton NJ, 08540	609-419-0300	
Commericals on 94.5 WPST		619 Alexander Rd, 3rd Floor Princeton NJ, 08540	609-419-0300	

7. Job Title: Creative Services Director		Number Interviewed: 6	Date Filled: 10/15/14	
Source	Contact Person	Address	Telephone Number	Person Hired?
Indeed.com				YES
Internal				
Wpst.com		619 Alexander Rd, 3rd Floor Princeton NJ, 08540	609-419-0300	
Commericals on 94.5 WPST		619 Alexander Rd, 3rd Floor Princeton NJ, 08540	609-419-0300	

C. Total Number of Persons Interviewed for All Full-Time Vacancies Filled During the Past Year (this will be a raw number)	63

E. Outreach Activities			
Type of Recruitment Initiative	Brief Description of Activity	Date	Personnel Involved
Internship Program	28 Interns at WPST received experience and instruction in the following areas: • Promotional Duties of Radio • Marketing in the Media; Product, Price, Package, Position & Promotion • Marketing Proposals & Promotional Recaps; Integrating with Sales • Record Labels and Music Promotions • Creating Radio Listenership: Cume, TSL & Other promotions • Event Management • Production & Copywriting • Programming Concepts • On-Air; Create an Aircheck	Ongoing	Tom Shinn
Pennsbury Career Fair	Connoisseur Media dba WPST, WNJE & WCHR co-sponsored the Pennsbury High School Career Fair at the Pennsbury High School in Fairless Hills, PA. Multiple employees that were responsible for making hiring decisions were present. Careers in broadcasting were discussed with participants and applications were accepted.	4/24/14	Tom Shinn
Lower Bucks Chamber of Commerce Business Expo	Connoisseur Media dba WPST, WNJE & WCHR at the PARX Casino in Bensalem, PA. Multiple employees that were responsible for making hiring decisions were present. Careers in broadcasting were discussed with participants and applications were accepted.	5/13/14 & 5/14/14	Moss Jacobson
WPST Freedom Fest	Connoisseur Media dba WPST sponsored the WPST Freedom Festival at Mercer County Park in West Windsor, NJ. Multiple employees that were responsible for making hiring decisions were present. Careers in broadcasting were discussed with participants and applications were accepted.	6/28/14	Tom Shinn Andy Rosen Moss Jacobson Suzanne Montoya
Mid-Jersey Chamber of Commerce Business Expo	Connoisseur Media dba WPST, WNJE & WCHR at the Sun National Bank Center in Trenton, NJ. Multiple employees that were responsible for making hiring decisions were present. Careers in broadcasting were discussed with participants and applications were accepted.	10/21/14	Moss Jacobson
Northern Burlington Chamber of Commerce Business Expo	Connoisseur Media dba WPST, WNJE & WCHR at Scottish Rite Hall in Bordentown, NJ. Multiple employees that were responsible for making hiring decisions were present. Careers in broadcasting were discussed with participants and applications were accepted.	4/8/14	Moss Jacobson